

# Kaitlyn Elizabeth Rich

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Philadelphia, Pennsylvania

## EDUCATION

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May 2029      Ph.D. Communication, Information, and Media  
Library and Information Science Area Concentration  
Rutgers University - New Brunswick

May 2023      M.A. English and Media Studies  
Concentration in Literature and Social Justice  
Rutgers University - Camden

Capstone of Distinction: *Lacunae: memory gaps in personal, institutional, and  
imagined archives*  
Advisor: Jillian Sayre

May 2011      B.A. Journalism  
Minors: Politics and Still Photography  
Ithaca College

## RESEARCH

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### Peer-Reviewed Journal Articles

1. "Sustainability and Resilience: A Critical Review of Sustainability Literature and Implications to Resilience of U.S. Academic Libraries, Archives, and Information Systems." *Journal of Electronic Publishing: Special Issue on Publishing and Climate Justice*. University of Michigan. May 2025.

### Conference Presentations

1. *Upcoming*: "Reconfiguring Sustainability: Examining the Reverberations of Economic Sustainability on Academic Libraries and Archives." Society for Social Studies of Science (4S), Seattle, Washington, September 3-6, 2025

2. *Upcoming*: “Material Expectations: AI Usage and Undergrad Writing Composition in U.S. Higher Education.” Thirty-Second International Conference on Learning: Human Learning and Machine Learning—Challenges and Opportunities for Artificial Intelligence in Education. University of Granada, Granada, Spain, July 8-10, 2025
3. *Upcoming*: “Mapping Trenton’s Library Closures: A preliminary study of the impact of Trenton’s branch library closures on climate resilience through early 20th-century librarian scrapbooks.” Society for the History of Authorship, Reading, and Publishing (SHARP): Communities and Values of the Book, Rochester, New York, July 7-11, 2025
4. *Upcoming*: “Feminist STS roundtable discussion: Engagements with feminist technoscience beyond traditional academic texts.” STS Italia – The Italian Society for Social Studies of Science and Technology, Milan, Italy, June 11-13, 2025
5. “Burning Time: Fuel, Authorship, and Decay in Centralia, Pennsylvania.” Popular Culture Association (PCA), New Orleans, Louisiana, April 16-19, 2025
6. Accepted: “Durable for Who? Examining Memory Systems and the Climate Crisis through a Feminist, Decolonial STS Framework.” Seton Hall University Conference on Women and Gender, South Orange, New Jersey, March 28, 2025
7. Poster: “Mapping Trenton’s Library Closures: An in-progress, preliminary study of the impact of Trenton’s branch library closures on climate resilience.” Conference theme: Signals – Climate Change Communication for Understanding and Action, Rutgers Climate Symposium 2024, Rutgers University, New Jersey, November 13, 2024
8. “Research Findings and Further Research Opportunities: Past/Present Community Environmental Impacts of Trenton Library Branch Closures” and “Systemic Racism, Eugenic Ideologies, and Environmental Memory of The State Village for Epileptics at Skillman.” Truth & Repair: The History of Structural Racism in New Jersey End-of-Summer Convening, Princeton University, New Jersey, September 28, 2024
9. “Lacunas: Memory Gaps in Personal, Institutional, and Imagined Archives.” Conference theme: Fragmented Lives, IABA (International Auto/Biography Association) World Conference, University of Iceland, Reykjavik, Iceland, June 12-15, 2024
10. Accepted: “Memory Gaps in Personal, Institutional, and Imagined Archives.” From a Surplus of Time session, Northeast Modern Language Association, Boston, Massachusetts, March 7-10, 2024
11. “Memory gaps in personal archives.” 2023 R-CADE (Rutgers-Camden Archive of Digital Ephemeria) Symposium: Repair, Rutgers University, Camden, New Jersey, April 21, 2023
12. “Keyword Blocking: Systemic Oppression, Problems of Meaning, and Vocabulary of Values in Digital Media Advertising.” The 30th Annual Midwestern Conference on Literature, Language, and Media, Northern Illinois University, Virtual Conference, April 8-10, 2022

### **Invited Scholarly Presentations**

1. Invited Speaker, "Crisis and preservation imaginaries and the privatization of memory material: a case study of Iron Mountain," Environmental Sociology Lab Workshop, Rutgers University, April 9, 2025

### **GRANTS / AWARDS / FELLOWSHIPS (\$67,400 Total)**

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1. School of Communication & Information Summer Methods Funding Award (\$2,000), Rutgers University, Summer 2025
2. School of Graduate Studies Research & Conference Travel Award (\$1,000), Rutgers University, Spring 2025
3. School of Communication & Information Conference Travel Funding (\$3,000), Rutgers University, Spring 2025
4. SC&I Fellow, Department of Library and Information Science, School of Communication and Information (\$35,000), Rutgers University, 2024 - 2025
5. Curriculum Fellow (\$3,500), Mid-Atlantic Regional Center for the Humanities (MARCH), Rutgers University, Fall 2023 - Spring 2024
6. Adjunct/Lecturer Professional Development Fund (\$2,900), Rutgers University, March 2024
7. Graduate Merit Scholarship (\$10,000), Rutgers University, 2021-2023
8. Out-of-State Merit Scholarship (\$10,000), Rutgers, 2021-2023

### **RESEARCH EXPERIENCE**

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- 2024-Present    Research Assistant, Truth & Repair: The History of Structural Racism in New Jersey, Trenton Branch Library Closures Archival Research, Princeton University, Trenton, New Jersey
- 2024-Present    Research Assistant, Truth & Repair: The History of Structural Racism in New Jersey, The State Village for Epileptics at Skillman Archival Research, Princeton University, Trenton, New Jersey
- 2024-Present    Project Archivist, Lawnside Historical Society, Lawnside, New Jersey

- 2023-Present    Multimedia Research Assistant and Digital Archive Developer, Institute for the Study of Global Racial Justice, Rutgers University, New Brunswick, New Jersey
- 2021-2023      Research Assistant, Mid-Atlantic Regional Center for the Humanities, Rutgers University, Camden, New Jersey
- 2021-2022      Research Assistant, Digital Studies Center, Rutgers University, Camden, New Jersey

## **TEACHING EXPERIENCE**

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- 2022-2024      Adjunct Professor, Part-time Lecturer, Department of English & Communication, Rutgers University - Camden
- English Composition 101 / Writing 101
  - English Composition 102 / Writing 102
  - Writing Lab

## **PROFESSIONAL EXPERIENCE (SELECTED)**

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- 2022-2023      Freelance Director, Digital & Social Media Investment for Ally Bank Account, EssenceMediacom, New York, New York
- 2019-2021      Partner, Client Investment Lead, Director of Digital, Social, and Search Investment for BlackRock and iShares Account, Mindshare, New York, New York
- 2017-2019      Associate Director, Digital Investment for BlackRock and iShares Account, Mindshare, New York, New York
- 2016-2017      Associate Media Director, Digital Activation for Verizon Wireless Account: Social, Device, Brand, and Network, Zenith, New York, New York
- 2012-2016      Manager, Senior Associate, Associate of Digital Investment and Integrated Media Planning, Unilever Account, Mindshare, New York, New York

## SERVICE

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### University

1. Rutgers AAUP-AFT International Worker Solidarity Committee, March 2025 - Present
2. Rutgers AAUP-AFT Climate Justice Working Group, February 2025 - Present
3. School of Communication & Information Accepted Students' Day Volunteer, March 2025

### Community

1. ISLES, Trenton, New Jersey, March 2025 - Present
2. Point Breeze Community Market, Philadelphia, Pennsylvania, September 2024 - Present
3. The Woodlands, Philadelphia, Pennsylvania, November 2023 - Present
4. Friends of FDR Park, Philadelphia, Pennsylvania, November 2022 - Present
5. Garnet Street Block Association, Philadelphia, Pennsylvania, August 2022 - Present
6. Rodale Pleasant Street Community Garden, New York Restoration Project, New York, New York, October 2020 - July 2021
7. New York Cares, New York, New York, April 2020 - July 2021

### Professional

1. Power & Inequality Working Group, Rutgers School of Communication & Information, March 2025 - Present
2. Founding member of *The Collective*, Mindshare's employee resource group and DEIA consultancy (focused on making the advertising industry more inclusive, racially diverse, queer, and female), New York, New York, June 2017 - March 2023
3. New hire mentor, Mindshare, New York, New York, June 2017 - March 2023

## SKILLS

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|---|--------------------------------------|
| - Microsoft Office Product Suite  | - Comscore/DoubleVerify/IAS Brand    |
| - Adobe Product Suite   | Safety Platforms                     |
| - Oracle/Sizmek/Google Digital Ad Management Platforms                    | - ArcGIS                             |
| - Mediaocean Software Systems   | - CatalogIt Digital Archiving        |
| - Social Media Platform Buying  | - Canvas/Google Classroom/Blackboard |
| - DSLR and Film Photography   | - Qualtrics Survey Development       |
| - Project Management Systems (Jira, Slack, Microsoft Teams, Trello, etc.) | - Canva                              |
|   | - Hypothesis (social annotation)     |

## PROFESSIONAL DEVELOPMENT

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- Archives and Climate Change Course, California Rare Books School at UCLA, August 2024
- Climate Change Exposure For The METRO Region; METRO Library Council; Virtual; January 5 + March 26, 2024
- EcoPoetics Workshop; Topological Poetics Research Institute, University at Buffalo Poetics; New York, New York; October 28, 2023