

Carla Murphy

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PUBLIC SERVICE STATEMENT

I advocate for journalism for, with or by low-wealth and/or communities of color—not about them for other audiences.

EDUCATION

- NEWARK GRADUATE SCHOOL OF JOURNALISM AT CUNY | MA, *Journalism*
- LONDON SCHOOL OF ECONOMICS & POLITICAL SCIENCE | MSc, *Gender and International Development*
- NEW YORK UNIVERSITY | BA, *International Studies* (Women's Rights; Latin America & Africa)

LANGUAGE

- Int. Spanish; past residency in Mexico

FUTURE OF JOURNALISM/CIVIC MEDIA LEADERSHIP

Rutgers University-Newark

Assistant Professor

Fall '22-Pres

Tenure-track, Journalism program, Department of Arts, Culture and Media.

- 2024-2025, Early Career Faculty Fellow, Institute for the Study of Global Racial Justice (ISGRJ) at Rutgers University
- Fall 2023, Clement A. Price Scholars Faculty Fellow, Honors Living-Learning Community (HLLC) Program at Rutgers University-Newark

Boston College

Institute for the Liberal Arts (ILA) Visiting Fellow

2020-2021

Media Advocacy + Organizing

News Futures, Member (invitation only)

Aug '21-Pres

National organizing coalition of 40 nonprofit newsroom leaders, press advocates and media researchers reimagining local news, through policy and praxis, as a more participatory and truly public media.

- Co-lead + facilitator, Narrative Shift Working Group
- Member (invited), Policy Working Group

New Jersey Civic Information Consortium (NJCIC)

Advisor, Strategic Planning

Fall 2023-Spr 2024

Reimagine Journalism for Our Communities conference, May-June 2021

Co-convenor and architect

- Invitation-only conference for news leaders, community advocates and funders to reimagine journalism. Sponsored by the News Integrity Initiative at the Newark Graduate School of Journalism in partnership with Media 2070 and Knight-Lenfest.

Journalist

- Author, "NABJ and the Black Press", *The Objective*, Sep 2024 (forthcoming)
- Author, "Multiple mainstreams," *Dissent*, Summer 2021
- Curator, "Inside the Black Journalist-Led Revolts Rocking U.S. Newsrooms" Pocket Collection, *Mozilla*, Aug 2020
- Editor, "The View From Somewhere: Undoing the Myth of Journalistic Objectivity," podcast, 2019-2020.
- Author, "Why we need a working-class media," *Dissent*, Oct 2019

FUTURE OF JOURNALISM/CIVIC MEDIA LEADERSHIP CONT'D

Independent Researcher + Media Funders Consulting

- Evaluation consultant, Journalism and Media (JAM) Program, MacArthur Foundation, Jan 2022-Dec 2023
- Advisory board member – survey design, “[DEI Index Report 2023](#),” Institute for Nonprofit News (INN) 2023
- Survey design + report author, *The Journalist Of Color (JOC) Worker Project*, (unpublished) Democracy Fund Dec 2021
- Researcher + writer, “Transforming the journalism industry: journalists of color and worker power” speculative position paper (unpublished), Democracy Fund Jul 2021
- Project manager, survey design + author, public microsite, *Leavers: a survey of 101 former journalists of color*, OpenNews.org, NII Newmark, Aug 2020

Panels

- Breakout group lead, “Connecting Journalism Research and Practice” un-conference, Association for Education in Journalism and Mass Communication (AEJMC) conference, Philadelphia, PA Aug 2024
- Plenary speaker, “Podcasts and Pages: Telling Diverse Working Class Stories for the People,” Working Class Studies Association (WCSA) 2024 conference Jun 2024
- Interlocutor, “[When Media Put Social Justice at Risk](#),” Center for Media at Risk and the Annenberg Center for Collaborative Communication symposium Dec 2023
- Panelist, “[Reimagining Journalism Education](#)” preconference, Association for Education in Journalism and Mass Communication (AEJMC) conference, Washington, DC Aug 2023
- Panelist, “Documentary screening: *Black in the Newsroom*,” Center for Cooperative Media at Montclair State University Feb 2023
- Plenary speaker with Aaron Williams, [SRCCON 2021](#), OpenNews.org Aug 2021

EDITORIAL CONSULTING

Editor/Coach

Foundation for a Just Society. “[Resourcing Black Feminist Organizing in Latin America and the Caribbean](#)” (Jan 2022-Sep 22)

- Edit and write English-language synthesis of multi-country Spanish-language research report into narratives for peer foundations and multi-national grantees.
- Advise on multimedia applications of the text-based research and narrative.

[Visionary Organizing Lab](#) (*Allied Media Projects*). *Story-based media in support of economic alternatives, conducting popular education, and publishing reports and documentaries on systems and the economy.* (2020-2022)

- Edit 4 community-facing academic texts about ‘systemic transition’ as exemplified by three Detroit community organizations. Author + VOL executive director: Matthew Birkhold, PhD.
- Advise on multimedia applications of the text-based research and narrative

[Echoing Ida \(Forward Together\)](#) —media project helps select black women and non-binary

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writers to tell their stories and position themselves in local and national press as experts in reproductive justice, rural advocacy, immigration, etc.

(2017-2020)

- Edit and coach 6 Ida's regarding pitching, writing, media analysis, timing, reaching audiences beyond the choir, etc.
- Increased responsibility from editing to: influencing EI to restructure whom and how it recruited; selecting the 2019-2020 cohort; planning and designing workshops and evaluating the 2018 annual conference; leading Webinars and workshops.

Other

- Adjunct lecturer, Adult Degree Program, Lehman College, CUNY 2019
- Writer and editor, NYC Health + Hospitals Corporation 2019
- Ghostwriter, BerlinRosen Public Relations 2018
- Ghostwriter, American Civil Liberties Union (ACLU) Campaign for Smart Justice 2017
- Media consultant, various 2017-present

Senior Editor (Consulting + On-Staff)

Feb 2017 – Oct 2018

Kimetrica LLC – Monitoring & Evaluation firm specializing in complex humanitarian emergencies and development programming in East Africa

Editorial

- Edited and significantly restructured quantitative and qualitative reports written by senior and junior-level economists and data scientists, including native and non-native English speakers.
- Slashed the time required to edit a critical conflict report by introducing a tiered production schedule.
- Clarified the communication of research report methodologies and recommendations.
- Translated research into articles for general interest reading.
- Copy-editing; proofing; fact-checking; interviewing; primary and secondary source research.
- Guided junior researchers and interns re: video production.
- First to be hired in an editorial role at Kimetrica.

Capacity-Building

- Improved report writing by introducing new editorial standards, designing an online production process for a distributed organization and coaching the staff.
- Wrote a custom report-writing guide and style manual for Kimetrica staff; led workshops.
- Recruited editorial consultants and graphic and publication designers.

Media Relations

- Managed external communications, including social media and special client partnerships.
- Compiled international, diaspora and in-country media coverage of select humanitarian emergencies, markets and conflict.

SOCIAL JUSTICE REPORTING

Social Justice Journalist (Freelance)

2016 – 2017

<http://www.carlamurphy.com/>

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- Community reporting beat, with recognition from [Best Solutions Journalism of 2016](#) and work supported by Solutions Journalism Network and the [Economic Hardship Reporting Project](#).
- Reporting on police accountability reform in Minneapolis included in The Chicago Reporter's, [Settling for Misconduct](#), database package. Cited in the US Department of Justice's 2017 investigative report on the Chicago Police Department as the only outlet providing the public with information about city settlements.
- Other long-form features in: *Talking Points Memo*; *Fusion Media*.

Reporting Fellow (Freelance)

2015

[The Investigative Fund at The Nation Institute](#)—incubator for progressive media and thought leaders

Contributing Editor (Freelance), *The Investigative Fund* and *Nation Books*

2012 – 2015

Senior reporter + Blogger

2013 – 2015

[Colorlines.com](#) – the daily news division of *Race Forward*, a national racial justice nonprofit

- Produced one of the first investigations of victim services for black male survivors of gun violence in Chicago.

Television (Freelance)

2012 – 2013

- **TV Producer**, [BrianLehrer.tv](#) – CUNY-TV program of public affairs journalist, Brian Lehrer.
- **Researcher**, *NBC Dateline/In Plain Sight: Poverty in America* – asthma in cities special, 'Breathless', [Peabody Award Winner, 2013](#)

Social Justice Journalist (Freelance)

2010-2012

- Community reporting beat, with [1st place in education honors](#) from the New York Community Media Alliance's Ippie Awards.
- Published in local community papers and nationally: *The American Prospect*, *The Daily Beast*, *The Christian Science Monitor*, [Columbia Journalism Review](#), *The Haitian Times*, *Gotham Gazette*, *Voices of NY* and more.
- [Arrested by NYPD while covering](#) the expansion of Occupy Wall Street to the South Bronx; released from jail because of local community protest.
- **Founding Editor**, [DevelopHaiti](#)
Online outlet to cover int'l NGOs and incorporate diaspora voices missing from mainstream and progressive coverage. Raised funds for a [six-week reporting tour of](#) camps and NGOs in and beyond Port-au-Prince.

Fact-checker/Research Editor/Editorial Ass't

2005 – 2010

[O, The Oprah Magazine](#) + [Glamour](#)

- Fact-checked investigative features; sensitivity reads; flagged ethical and libelous issues.
- Temporarily ran research department of six while at *Glamour*.

AWARDS, HONORS & APPOINTMENTS

- Judge, Impact category, [2021 Third Coast/Richard HDF Competition](#) [AUDIO] Dec 2021
- Member, LION Advisory Council, *Local Independent Online News (LION) Publishers*, 2021
- Vice President and Board Member, *Journalism & Women Symposium (JAWS)*, 2019-2021

- Writing residency (scholarship), *Blue Mountain Center*, New York (2021, 2019)
- Member, inaugural cohort, 50 Women Can Change the World in Journalism leadership program, (2019)
- Journalist co-presenter, 19th annual Kopkind Colony social justice retreat, Vermont, (2018)
- John Jay/H.F. Guggenheim Reporting Fellow, *The Center on Media, Crime and Justice*, John Jay College, New York (2015)
- Poynter-McCormick Specialized Reporting Institute, “Keeping the Peace, Peacefully: Police, Race and Community Relations,” Community Media Workshop, Chicago, 2015
- Alumni Representative, CUNY Board of Trustees Search Committee for Dean, Newmark Graduate School of Journalism at CUNY (2013).

OTHER PANELS, PRESENTATIONS & INTERVIEWS

- Plenary presenter, “The JOC Worker Project,” JOC Slack unconference, May 2022
- Panelist, Edit Mode training for editors of color, *AIR*, [AUDIO] March 2022
- Panelist with Lewis Raven Wallace, Edit Mode training, *AIR* [AUDIO] June 2021
- Panelist, “Newsroom Reckoning: Objectivity, Belonging and Beyond in North American Journalism,” in *Racialisation and the Media: From Television to Twitter* conference, *Rothermere American Institute at Oxford University*, April 2021
- Interviewee, “Troubled history of objectivity and diversity in U.S. and German newsrooms,” Radical Diversity series with Max Czollek and Mohamed Amjahid, *Goethe Institut*, March 2021
- Presentation, Results from Leavers survey of 101 former journalists of color, SRCCON conference, July 2020
- Presenter + Journalism Adviser, *50 Women Can in Journalism Leadership Program*, 2nd cohort, Summer 2020
- Keynote speaker, “Creating a news media for those at the socio-economic margins,” *International Labor Communicators Association (ILCA) Convention*, November 2019
- “All Workplaces are Workplaces about Power,” Spotlight plenary panel, *Third Coast International Audio Festival*, Chicago, October 2019
- “Leavers: Examining the industry’s impact on journalists of color who leave,” research preview for invite-only newsroom managers, *NII Newmark*, October 2019
- “Making ‘Ally’ a Verb Not a Noun,” *JAWS Camp*, Richmond, Va., September 2019
- “After the Women’s March: Next Steps Toward a New Feminist Movement”, *Left Forum* 2017
- “The Populist Challenge in the Crisis of Democracy: Class, Race, Gender,” *Albert Shanker Institute conference*, 2017
- “Real Talk about Covering Women, Covering Race”, *WAM!NYC Women in Media conference*, 2015
- “It’s Bigger than Ferguson: Widening the Lens on Policed Communities”, panel moderator, *The New Press*, Brooklyn, 2015
- “Covering Race, Police and Communities,” *JAWS Camp*, Whitefish, Mont., 2015
- “Shell Shocked: Gun Violence and Community Trauma,” *America Reframed with host Natasha Del Toro*, WGBH, 2015
- “Stopping Cable (and Telecomm) F*ckery”, *Future of Music Policy Summit*, 2014
- “Hard Labor: Inside the New Movement for a Higher Minimum Wage and the Freedom to Unionize”, panel moderator, *Facing Race conference*, 2014

VOLUNTEER

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- Committee member, Resident Support Fund Committee to advance racial equity in residencies, *Blue Mountain Center*, 2020-present
- Workshop Leader, *New York Writers Coalition*, selected to lead weekly writing workshops for underserved/marginalized groups in New York City, 2018-2019