

andie millares

Writer, Educator, & Marketer

Brooklyn, NY
amillares01@gmail.com

The New School
BA in Literary Studies

Rutgers University-Camden
MFA Candidate in Poetry, 2023

Skills & Strengths

Dynamic writer with strong storytelling skills and design sense. Demonstrated success in brand marketing, social media growth, project management, and email marketing.

Adobe Photoshop, Illustrator, InDesign, Premiere, Microsoft Office Suite. Proficiency in Google & Facebook ads. Experienced in creating SEO-friendly metadata. Working knowledge of HTML/CMS. Fluency in English & Tagalog.

Fellowships & Residencies

Kundiman Poetry Fellow, 2018
Barn Arts Collective Residency, 2018
Lambda Literary Playwriting Fellow, 2021

Experience

Rutgers University-Camden | English Composition Instructor

AUG 2021 - PRESENT | CAMDEN, NJ

Create lesson plans, assignments, and rubrics based on a syllabus intended to encourage and empower first-year undergraduates to write meaningfully and effectively.

Quest Diagnostics | Commercial Communications Freelance Copywriter

FEB 2021 - PRESENT

Research, write, and edit internal and commercial copy and articles to support the goals of a wide variety of departments. Create records and archives of educational articles and videos for the benefit of the sales team.

Kundiman | Fellows Council

FEB 2020 - PRESENT | NEW YORK, NY

With a dedicated team, I brainstorm creative ways to fundraise with the Kundiman Staff and Board of Directors, and offer insight into how we can most effectively support the Asian and Pacific Islander literary community.

Brooklyn Conservatory of Music | Freelance Marketing Assistant

APR 2021 - JUL 2021 | BROOKLYN, NY

Published social media posts based on a detailed editorial calendar and worked with a graphics team to create brand-consistent assets. Wrote marketing copy for newsletters, cross-promotional emails, and advertisements.

BRIC Arts Media | Marketing Coordinator (Previously Social Media Intern and Digital Marketing Assistant)

MAY 2017 - FEB 2021 | BROOKLYN, NY

Worked across departments to promote and support their contemporary art,

performing arts, and media programs while maintaining a digital presence that reflected the narrative of the organization. Responsibilities included asset creation, content planning for social media, creating SEO-friendly metadata on our website and YouTube, ad creation via Google and Facebook, and print materials. Maintained website, digital signage, email subscriber list, and weekly e-newsletter. Regularly reported on metrics across digital channels to inform our campaign plans, and communicated with folks from various organizations to cross-promote our programs and solidify rapport within the broader landscape of cultural institutions.

The Center for Fiction | Freelance Editor and Digital Media Intern

SEP 2014 - SEP 2015 | NEW YORK, NY

Edited and exported event footage using Final Cut Pro. Produced promotional video for institution-awareness campaign. Maintained presence on social platforms.